

# REVISED RULES & GUIDELINES!

## 5<sup>th</sup> Annual “Stand in Ansel Adams Footsteps”

### Juried Competition & Exhibition at

### *The Hudgens Center for Art and Learning*

The Gwinnett Chapter, Georgia Nature Photographers Association is once again hosting our very successful “**Stand in Ansel Adams Footsteps**”. This annual competition began as our humble way to pay tribute to the legendry Ansel Adams. It has grown each year with not only more participating photographers, but with the tremendous quality and quantity of the work submitted.

### ***BIG IMPROVEMENTS THIS YEAR!***

### **This year we are taking it up a Notch!**

The **5<sup>th</sup> Annual “Stand in Ansel Adams Footsteps”** photographic competition will now for the first time have a 10-week exhibition at ***The Hudgens Center for Art and Learning***. This is to provide recognition to our GNPA members who with their excellent creative work through their effort and skill continue to create wonderful works of art. The exhibit will run from February 15 until April 25, 2020 in ***The Hudgens Center for Art and Learning, Georgia Galley***.

What is ***The Hudgens Center for Art and Learning***? Founded over 35 years ago, as the Gwinnett Council for the Arts. Renamed in 2016 as ***The Hudgens Center for Art and Learning*** it is a non-profit dedicated to bringing art lovers, leaders, and learners together through quality programs and exhibits. Situated at the south end of the Infinite Energy Center campus with annually more than 13,000 visitors. Presently, the entire Infinite Energy Center campus is undergoing major changes and enhancements.

The coveted Hudgens Prize, a \$50,000 cash award is one of the largest cash awards given to an individual artist in the entire nation. On October 5, Paul Stephen Benjamin was named the latest winner. Many of his works are on display across the country. He currently lives and works in Atlanta.

***The Hudgens Center*** is located at 6400 Sugarloaf Pkwy, Building 300, Duluth, GA 30097 and online at <https://thehudgens.org/>.

*Special thanks to everyone at **The Hudgens** and in particular, Ife Williams, Executive Director for their great support and efforts in hosting the 5<sup>th</sup> Annual “Stand in Ansel Adams Footsteps”.*

The concept and goal of “**Stand in Ansel Adams Footsteps**” is to shoot in Black & White (monochrome) to emulate as close as you can the style, look and feel of his work. Open to any current GNPA member regardless of Primary (Home) chapter.

As most of his work was remarkable black and white landscapes from the Western U.S. and finely focused textures, forms and details of nature. **Remember, as he did ... study and work your scene, consciously decide how and what you will photograph.** Visualize your final image before clicking the shutter! Visit **YouTube** for videos and interviews with Ansel Adams as well as viewing many Ansel Adams images in books and on the internet.

**Ansel Adams** was born on February 20, 1902 and died April 22, 1984. We picked February as a small nod to his birth month. Ansel Adams was a major visionary in landscape photography and wilderness preservation. Known for his black-and-white images of the great American Western Wildernesses. One of the original 11 Founding Members of Group f/64 with other Founders like Imogen Cunningham, Edward Weston, Willard Van Dyke, Henry Swift, John Paul Edwards, Brett Weston, Consuelo Kanaga, Alma Lavenson, Sonya Noskowiak, and Preston Holder. Group f/64 advocated "pure" photography which favored sharp focus and the use of the full tonal range in a photograph.

Adams was a life-long advocate for environmental conservation and his photographic practice was deeply entwined with this advocacy. He developed his early photographic work as a member of the Sierra Club. Later he worked with the US Department of the Interior under contract to make photographs of national parks. His work and his persistent advocacy helped expand the U.S. National Park system, he was awarded the Presidential Medal of Freedom in 1980.

While we are not in the western U.S., several nearby locations could be used such as Stone Mountain, Arabia Mountain, Providence Canyon, Cloudland State Park, Great Smoky Mountains, eastern Atlantic coastline, the many waterfalls and wonderfully rich environments of Georgia and the Southeastern U.S. Or, if you are lucky, some of those same Western U.S. sites loved by Ansel. No restrictions on geographic locations or when taken.

***“A good photography is knowing where to stand”, Ansel Adams***

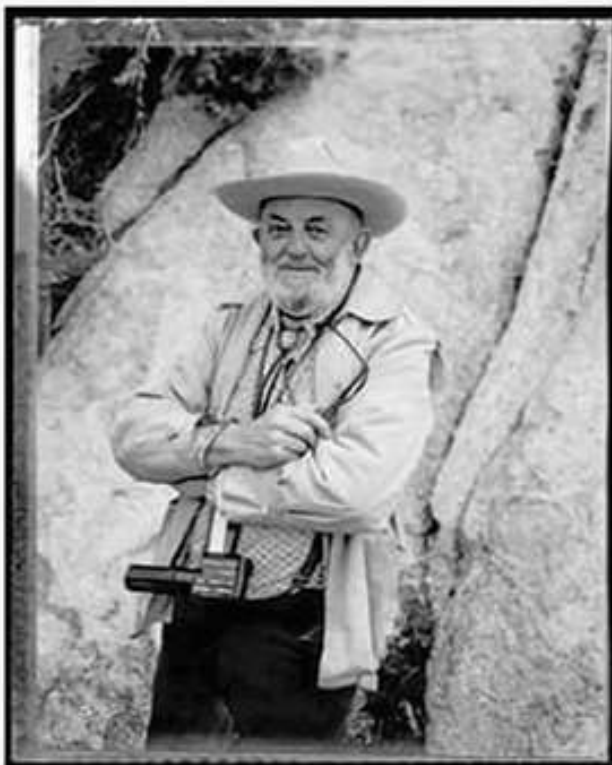
With the **NEW Exhibition** portion this year, significant changes have been made to the complete PROSPECTUS (Juried Competition/Exhibition Rules). So, it is very important to read completely and follow all instructions and rules to qualify for the competition and subsequent exhibition.

**Our Judge: Mark Green** is an accomplished award-winning commercial photographer, videographer and a licensed Drone pilot, who has traveled on assignments around the US and the world. His client list over the years includes many Fortune 500 companies. Recognized for his photographic work by the Art Directors Clubs of both New York and Houston. He has twice been featured in *Communication Arts* "Best Of" series. From 2011-2017, Mark served on the American Society of Media Photographer's (ASMP) Board of Directors. He and his wife relocated to the foothills of the Blue Ridge Mountains in 2016 and has returned to his early love of landscape and nature photography. Mark enjoys the

Bald Eagles, Bears and the Seasons of the Blue Ridge and southern Appalachian Mountains so near to his new home.

## **CONNECTION TO ANSEL ADAMS**

In 1976, as an 18-year-old, he was fortunate to attend a two-week workshop with Ansel Adams in Yosemite. He actually was able to photograph Ansel using his 4/5 view camera (see photo below). Mark has studied and viewed many of the great black-and-white masters such as Edward Weston, Alfred Stieglitz, Paul Strand and his major influence, Ansel Adams.



*Green used a 4x5 view camera (the kind that covers the head with cloth) in taking this image of iconic photographer Ansel Adams during a workshop at Yosemite following high school graduation. PHOTO BY MARK GREEN*

"I knew at that time I wanted a life in the industry," says Green. "I imagined myself as a landscape photographer like Ansel, as I have always loved the outdoors and nature, or perhaps a National Geographic photographer."

Mark may have relocated, but he is back in the outdoors and with nature, where he stated. Welcome back, Mark.

His website can be found at <https://www.mgreen.com/>.

## TIMELINE OF KEY DATES

**Deadline to Submit Digital Images:** NOW until Sunday, January 19, 2020 @ 10:00 pm

**Entry Fees:** NO fees for the 2020 competition!

**Acceptance Notification into Exhibition:** Tuesday, January 21, 2020 @ 10:00 pm by email notification

**Delivery to Hudgens:** Tuesday, February 11, 2020 until Wednesday, February 12, 2020 (10am – 4:30pm). The Hudgens staff will place and hang for Saturday's Opening.

**Hudgens Exhibit Duration:** February 15, 2020 thru April 22, 2020 in the Georgia Gallery

**Artist Talk Opening Day of Exhibit: Our Juror, Mark Green** at The Hudgens, Saturday, February 15, 2020 @ 3:00 pm

**Awards Reception:** Announcement of Winners and Judges' comments at The Hudgens, Thursday, February 20, 2020 @ 7:00 pm.

***Come and enjoy Birthday Cake for Ansel Adams 118<sup>th</sup> Birthday!***

**Pickup at Hudgens:** Friday, April 24, 2020 & Saturday, April 25, 2020 (10am – 4:30pm)

# Prospectus

## (Juried Competition/Exhibition Rules)

### Eligibility & Restrictions

Must be a current GNPA member from any chapter. No restrictions on geographic location or when photograph was taken. Must have identifying label on back (see below) and no identification of photographer on front. Entries may NOT have placed in any previous GNPA competition. **Not following this rule, will DISQUALIFY your entry!**

### Entry Fees

NO fees for the 2020 competition!

### Photographer Divisions

We will have 2 Divisions, Beginner photographers will NOT be competing against more experienced, Enthusiast photographers. Please, NO professional photographers.

Definitions for the divisions are:

1. **Novice Division:** Someone who has never entered or placed in any photographic competition and less than 3-years photography experience. Unless, said photographer wants to compete in the Enthusiast Division.
2. **Enthusiast Division:** Someone who has entered or placed in any photographic competition and has more than 3-years photography experience.

**NOTE:** *A Professional Photographer shall be deemed as any photographer whom derives more than \$5,000 in revenue a year will be considered a Professional and may not participate.*

### Categories

Three categories, maximum entries of 3 per Category and 9 TOTAL.

All Categories are **Black & White (Monochrome) ONLY!**

1. **LANDSCAPE**, think wide vistas, storm clouds, fog shrouded trees or meadows, moving water
2. **UP CLOSE & PERSONAL**, typically macro/detail & textures of Nature
3. **OPEN** theme, more creative, still think how Ansel Adams may have executed this final category. Ideas could be, but not limited to:
  - a. On the edge of Abstract – basis MUST be from Nature

- b. Shadows as your focal point - of nature, NOT man-made shadows
- c. Hi/Low Key - tonal range pushed to the Highlights or Shadows
- d. Your vision and interpretation of an Ansel Adams image

Again, NO restrictions on geographic locations or when taken.

## **STEP I - SUBMISSION**

Once you have decided to compete and selected your Division and Categories. **Send your digital image entries to Stewart Woodard, Gwinnett Chapter Coordinator via a special email address.**

**TO GET THE IMAGE SUBMISSION LINK: Log In** to get a special **MEMBER VALIDATION CODE AND THE EMAIL SUBMISSION LINK**. You will find both in the "Members Only Area & Open Activities" section in the "Ansel Adams Competition Number 5" link.

Panorama photographs will be considered on a case by case basis and are an exception to the Framing Requirements. Approval needs to be received prior to going further in this process. As soon as you decide to submit a Panorama format, contact **Stewart Woodard, Gwinnett Chapter Coordinator** via email this address:

[GNPA.Gwinnett.Chapter@gmail.com](mailto:GNPA.Gwinnett.Chapter@gmail.com). Without pre-approval this entry should be held until you receive the OK. Continue to work on your other entries until receipt of approval.

**Deadline for submitting your digital entries is no later than Sunday, January 19<sup>th</sup> @ 10:00 pm.** This includes any Panorama, so work these early. Follow the File Naming Criteria and file format requirements below. Once images are received and reviewed, you will receive a reply email informing you of the successful receipt of your entries.

### **ELECTRONIC FILE FORMAT**

Entries must be in **JPG format** with a **maximum 1200 pixels** on the longest side. Use either **96 dpi** resolution to minimize the individual file sizes. This only applies to your digital files.

You should NOT make your final PRINT with this format. Use the file format and sizing you feel will provide the best possible reproduction of your image when printed. These are the ONLY changes you can make from your submitted image to the printed photography! Remember, the final judging is from the framed printed photograph.

### **FILE NAMES**

Important for sorting & tracking of files. So be sure you are accurate, it matters. Be sure to name each of your electronic files individually and to include the following separated with a '\_' underscore, no spaces or hyphens '-':

- Division (1-NOVICE or 2-ENTHUSIAST]
- Category Number [1 - LANDSCAPE, 2- UPCLOSE & PERSONAL or 3 – OPEN]
- Photographer name
- Chapter, Primary (Home)
- Title of Photograph
- Camera/Smart Phone make & model [i.e. I-Phone 6, Nikon D850 or Canon 6D Mark II]
- Place a “Y” or “N” to indicate your work is Y = For Sale or N = Not for Sale.
- Place a “Y” or “N” at the end of your File Name to indicate if using your photograph during meeting critiques or for GNPA promotions is OK or not.

File name example:

**“1\_3\_BillBrown\_Gwinnett\_movingwaterreflections\_Canon6DMarkII\_N\_Y.jpg”**

- 1 division means NOVICE
- 3 category means OPEN
- Bill Brown is the photographer
- Gwinnett is the Primary (Home) Chapter
- “Moving Water Reflections” is the Title of Photograph
- Nikon D850 is the Camera/Smart Phone make & model
- N indicates your work is Not for Sale
- Y indicating it is OK to use during meeting critiques or for GNPA promotional materials

### **ACCEPTANCE NOTIFICATION**

You will now receive an Acceptance e-mail, which will inform you if one or more of your entries have been **ACCEPTED** into **STEP II – EXHIBITION REQUIREMENTS** of the Competition/Exhibition. If accepted, you will now need to complete these final steps.

We would like to include everyone’s work in the exhibition; however, space is limited.

### **STEP II – EXHIBITION REQUIREMENTS**

Those entries accepted into the Juried Competition/Exhibition will only have about 3 weeks to be made ready for delivery to The Hudgens. Framing and mats should not impact final judging of your entries. With this in mind, we have set standards for all work will be the same for frames and mats.

## **Framing**

Frames may be as large as 24x36 (outside frame dimensions) and must be black solid wood (or wood composite) with a minimum width of 1.5 inches and a maximum width of 2.5 inches. Frames must be flat - no texture, curves, or ridges are permitted and acrylic glazing, no glass please. *We discourage both canvas wrap or metal print for the competition, but they will be accepted. However, keep in mind, neither emulate the style, look and feel of Ansel Adams' work.*

## **Mats**

Simple plain white mats are required. Mats may not be less than 1" wide and do not have to be the same width on all sides. The mat opening may be centered but is not required. Textured mats and designs are not permitted.

## **Hanging**

All photographs must be delivered in 'Ready to Hang' condition using wire and eyelets. The top of the wire must be at least 2 inches below the top of the frame so that it does not show when hung.

## **Identification**

Each framed photograph **MUST** have a label attached to the back with the following **EIGHT (8) REQUIRED Items** listed, see below.

- 1. Division** (1-Beginner or 2-Enthusiast]
- 2. Category Number** [1 - LANDSCAPE, 2- UPCLOSE & PERSONAL or 3 - OPEN]
- 3. Photographer name**
- 4. Contact information** (email and phone number)
- 5. Chapter, Primary (Home)**
- 6. Title of Photograph**
- 7. Insurance Value of Photograph.** Whether you plan to put your work up for sale or not, The Hudgens needs a dollar value for insurance coverage while on their premise. Does not need to be the same as your For-Sale Value but must be more than \$0.00.



**8. For Sale \$xxx or NFS (Not for Sale).** Hudgens allows you to sell your framed photographs. They will sell your work at the Gift Shop. No purchases can be taken until the end of the exhibition. Hudgens will issue a check to the photographer for any sales, less a 30% commission.

Remember, NO signatures, copyrights or identifying markings visible on photograph or mat. Failure to follow stated competition rules will disqualify the entry immediately.

### **Delivery**

Framed photographs must be delivered in person to the Hudgens **NO LATER than Thursday, February 12**. Deliver can be made from Wednesday, February 11 until Thursday, February 12 (10am – 4:30pm). Upon delivery at the Hudgens, their staff will record the date and condition at time of delivery. The Hudgens staff will place and hang for Saturday's Opening.

### **Pick up**

Framed Photographs will only be released to the photographer or Purchaser (if Sold), unless The Hudgens has been notified in advance. All work must be picked up during Friday, April 24 & Saturday, April 25 (10am – 4:30pm). It is the responsibility of the photographer to arrange their own pick up.

### **Disclaimer**

All due care will be taken in the handling of accepted works, but neither **The Hudgens Center for Art and Learning** nor the **GNPA** is responsible for loss or damage.

### **IMPORTANT!**

Failure to follow the Rules can disqualify your entries. Be sure to read and understand the complete **Prospectus (Juried Competition/Exhibition Rules)**. We want everyone to gain valuable experience participating in our competition. Failure to follow the rules can in many competitions immediately disqualify your work.

### **QUESTIONS**

If you have any questions, do not understand...ask for help. Don't hesitate to ask and ask early, not the day you need to submit your entries!

Remember, please send your digital image entries by email to **Stewart Woodard, Gwinnett Chapter Coordinator** via email [GNPA.Gwinnett.Chapter@gmail.com](mailto:GNPA.Gwinnett.Chapter@gmail.com). **Send your digital image entries using the submittal process below to upload your images. Rewrite for the MC submittal process.**

*We all look forward to seeing you **Saturday, February 15** at the **OPENING DAY ARTIST TALK @ 3:00pm** by Mark Green and again at the **AWARDS RECEPTION** on **Thursday,***

**February 20** @ 7:00pm. And, please take *NOTE*, this is Ansel's actual birthday and we invite you to help celebrate Ansel Adams' Birthday!

*Good Luck and thank you for participating.*