

RULES & GUIDELINES!

6th Annual "Stand in Ansel Adams Footsteps"

Juried Competition & Exhibition at

The Hudgens Center for Art and Learning

The Gwinnett Chapter, Georgia Nature Photographers Association is once again hosting our successful **"Stand in Ansel Adams Footsteps"**. This annual competition began as our humble way to pay tribute to the legendry Ansel Adams. It has grown each year with not only more participating photographers, but with the tremendous quality and quantity of the work submitted.

Another BIG year planned for 2021!

The **6th Annual "Stand in Ansel Adams Footsteps"** photographic competition will return to ***The Hudgens Center for Art and Learning*** a 8-week exhibition. This year's exhibit will run from February 20th until April 17th, 2021 in ***The Hudgens Center for Art and Learning, Georgia Galley***.

GNPA members have demonstrated their excellent creative work and continue to submit wonderful photographs each year to pay honor the Ansel Adams.

Entry Fees: Per entry \$5.00 each. Maximum of 3 entries per a single Category or a maximum total of 9 entries.

For the first time we will have more than ribbons, certificates, and bragging rights! A Best of Show will be awarded from across all categories. Each category will have a First, Second, and Third Place. Honorable Mention will be awarded at discretion of our judge, up to 4 in each category.

Best of Show will receive an EXPO registration Coupon (\$150 value)

In each Division and Category,

First place will receive a Coupon or Gift Card (\$100 value)

Second place will receive a Coupon or Gift Card (\$50 value)

Third place will receive a Coupon or Gift Card (\$25 value)

Coupons or Gift cards provided by sponsors or vendors of GNPA

The Hudgens Center for Art and Learning

The Hudgens Center for Art and Learning, founded over 35 years ago, as the Gwinnett Council for the Arts. Is a non-profit dedicated to bringing art lovers, leaders, and learners together through quality programs and exhibits. Situated at the south end of the expanding Infinite Energy Center campus with annually more than 13,000 visitors. ***The Hudgens Center*** is located at 6400 Sugarloaf Pkwy, Building 300, Duluth, GA 30097 and online at <https://thehudgens.org/>.

*Special thanks to Laura Ballance, Executive Director and Kate Driscoll, Public Programs Manager at **The Hudgens** for their great enthusiasm, support and embracing our **6th Annual "Stand in Ansel Adams Footsteps"**.*

For the last 6 years the concept and goal of "**Stand in Ansel Adams Footsteps**" is to shoot in Black & White (monochrome) to emulate as close as you can the style, look and feel of his work. Open to any current GNPA member regardless of chapter.

As most of Ansel Adams work was remarkable black and white landscapes from the Western U.S. and finely focused textures, forms, and details of nature. ***Remember, as he did ... study and work your scene, consciously decide how and what you will photograph.*** Visualize your final image before clicking the shutter! Visit **YouTube** for videos and interviews with Ansel Adams as well as viewing many Ansel Adams images in books and on the internet.

Ansel Adams was born on February 20, 1902 and died April 22, 1984. We picked February as a small nod to his birth month. Ansel Adams was a major visionary in landscape photography and wilderness preservation. Known for his black-and-white images of the great American Western Wildernesses. A Founding Members of Group f/64, which stressed "pure" photography which favored sharp focus and the use of the full tonal range in a photograph.

Adams a life-long advocate for environmental conservation and his photographic practice was deeply entwined with this advocacy. His work and persistent advocacy helped expand the U.S. National Park system and then President Jimmy Carter, in 1980 awarded Ansel Adams the Presidential Medal of Freedom.

While GNPA is not in the western U.S., several nearby locations could be used such as Stone Mountain, Arabia Mountain, Providence Canyon, Cloudland State Park, Great Smoky Mountains, eastern Atlantic coastline, the many waterfalls and wonderfully rich environments of Georgia and the Southeastern U.S. Or, if you are lucky, some of those same Western U.S. sites loved by Ansel. No restrictions on geographic locations or when taken.

"A good photograph is knowing where to stand"
Ansel Adams

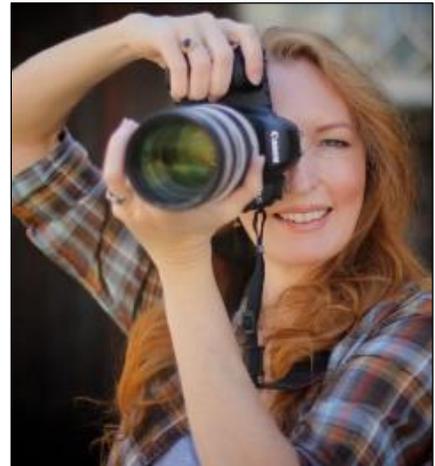
As always, it is especially important to completely read and follow all the competition rules to qualify for the competition and subsequent exhibition. Failure to follow these rules can result in your entries being rejected.

A new wrinkle due to COVID-19, judging will be conducted remotely via secure internet access from out of Georgia.

Our Judge: We are incredibly pleased and fortunate to have ***Charlotte Gibb*** for the 2021 **“Stand in Ansel Adams Footsteps”**.

Charlotte Gibb is an award-winning and renowned nature and landscape photographer based in Northern California. She is known for her mastery of "Intimate Landscapes" — small scenes derived from a big large landscape with an eye for the subtle and sometimes overlooked beauty of nature. Many of you may remember Charlotte as a Keynote Speaker at the 2019 Georgia Nature Photographer's Expo in Columbus.

Charlotte earned her Bachelor of Arts degree from the Academy of Art University in San Francisco. She cut her teeth in the advertising business as an art director in the 1990s, then operated her own graphic design firm in the San Francisco Bay Area for decades. Throughout her long career as an artist, her photography was constantly infused in her design work. Her darkroom has since been replaced with digital darkroom tools, and her style has evolved from a somewhat journalistic approach, to one that pays tribute to the natural world.



Charlotte writes and publishes on the subject of photography and creativity, has been a keynote speaker and educator for several national photography events, served as a judge for international and local photography competitions, and exhibits her work throughout California.

“From time to time, I am invited to judge landscape photography contests. I consider it as much an artistic privilege to evaluate as to be evaluated, so I also enter contests myself. To put forth our best work for critique by the creative community is an important part of being an artist.”

"My images are frequently symbolic, with an eye oriented towards the subtle and sometimes overlooked elements of nature. My photographs are not meant to be pretty postcards, but rather frames that celebrate form, line, shape, color, and texture. I return to both familiar and secret places again and again to observe the changes brought about by the seasons, light, and weather. I use everything I know about the technology of modern photography combined with my artistic aesthetic to create images that show the natural world differently."

To view work by Charlotte Gibb, go to www.charlottegibb.com. Her thoughts on black and white photography can be read on her blog, <https://charlottegibbblog.com/black-whitephotography-still-relevant/>.

KEY DATES & INFORMATION

Amateur Divisions: Novice & Enthusiast

Categories: Black & White or Monochrome; LANDSCAPE, MACRO/CLOSEUP & OPEN.

No restrictions on geographic location or when photograph was taken.

Must have identifying label on back and no identification of photographer on front.

Judging by: **Charlotte Gibb** award-winning and renowned nature and landscape photographer.

Known for her mastery of "Intimate Landscapes".

Awards: A single 'Best of Show', 1st, 2nd, 3rd, and Honorable Mention(s) in each Division/Category

Deadline to Submit Digital Images: Friday, January 15, 2021 @ 10:00 pm

Entry Fees: Per entry \$5.00 each.

Maximum of 3 entries per a single Category or a maximum total of 9 entries.

Invoice Number: Once entry fees have been paid; you will get a payment receipt via e-mail. Write down and remember your **Invoice Number**. IMPORTANT when submitting your entries in the email Subject line use "**Ansel Adams Footsteps**" and include the **Invoice Number** in the filename and the body of your email.

Acceptance Notification into Exhibition: Monday, January 20, 2021 @ 10:00 pm by email notification.

Artist Statement/CV, Insurance Value & Sale Amount: Must accompany photographer's work with delivery to The Hudgens to be accepted for exhibition.

Delivery to Hudgens: Saturday, February 13, 2021 until Thursday, February 18, 2021 (10am – 4:30pm). The Hudgens staff will place and hang for Exhibition Opening.

Exhibit Duration (8-weeks): February 20, 2021 thru April 17, 2021 in The Hudgens Center for Art and Learning, Promenade & Georgia Gallery

Official Openings & Winners Announcements:

Announcement of Winners and Judges' comments Saturday, February 20, 2021 @ 1:00 pm.

Pickup at Hudgens: Saturday, April 24, 2021 until Thursday, April 29, 2021 (10am – 4:30pm). **It is the photographer's responsibility to deliver their work to The Hudgens and to PICK UP same at the exhibition close. Work NOT picked up by May 18th, photographer's work becomes property of The Hudgens to become part of the Hudgens permanent collection, donate, or sell.**

See details for the above information in appropriate section below

Prospectus

(Juried Competition/Exhibition Rules)

Not following any of these rules will **DISQUALIFY YOUR ENTRIES!**

Eligibility & Restrictions

Must be a current GNPA member from any chapter. No restrictions on geographic location or when photograph was taken. Each photograph must have an identifying label on back (see below) and **no identification of photographer on front**. Entries may NOT have placed in any previous competition.

Amateur Photographer Divisions & Fees

This is a competition for amateur photographers only! We use the HONOR SYSTEM as to a photographer's division choice and status as an Amateur, please observe the criteria and do not abuse. We strive to keep a level playing field for our members. Specifically, with the Novice Division so our less experienced members will NOT be competing against more experienced and skilled, Enthusiast photographers. **Also, NO professional photographers.** Definitions are:

Enthusiast Division: Someone who has placed in ANY photographic competition.

Novice Division: Someone who has never placed in ANY photographic competition. However, a Novice photographer has the option to compete in the Enthusiast Division.

Entry Fees: Per entry \$5.00 each. Maximum of 3 entries per a single Category or a maximum total of 9 entries.

Once entry fees have been paid; use the **Invoice Number** as a validation code (see the email receipt sent to you at the email address you used when making payment).

A Professional Photographer shall be deemed as one who derives more than \$5,000 in a year shall be considered a Professional for this competition and may not participate.

Categories

Three Categories are **Black & White (Monochrome) ONLY:**

1. **LANDSCAPE**, think big and wide vistas, storm clouds, trees or meadows shrouded in fog, moving or even frozen water, rain, or snow
2. **MACRO/CLOSEUP**, typically detail, forms, shapes & textures of Nature
3. **OPEN** theme, more creative, still think how Ansel Adams may have executed this final category. Ideas could be, but not limited to:
 - a. "Intimate Landscapes" - ethereal, eerie, delicate, spiritual, or mystical
 - b. On the edge of Abstract – basis MUST be from Nature
 - c. Shadows as your focal point - of nature, NOT man-made shadows
 - d. Your vision and interpretation of an Ansel Adams image

A maximum of 3 entries per single Category or a maximum total of 9 entries.

STEP I - SUBMISSION

Based on past experience, we are automating much of the mechanisms to receive, maintain, store, and facilitate online judging. This year in addition to your digital files, we are asking for a short **Artist Statement** from each photographer. Based on feedback from last year, visitors to the Hudgens asked for more information on each photographer. These will be kept in a binder at the Gift Shop and can be referred to answer questions.

Decide on your Division, Categories, and the number of Entries you plan to enter, before going to the next step!

TO PAY YOUR ENTRY FEES: IMPORTANT, know how many entries you will be making before you pay your ENTRY FEES! Log into the GNPA website (GNPA.org). Go to the "Members Only Area", then the "Open Activities" section and look for the "**Stand in Ansel Adams Footsteps Competition – 2/2021**" link. Click on the link, follow the instructions to submit your entry payment, remember and write down the **Invoice Number** (see the email receipt sent to you at the email address you used when making payment). *No refunds once made.*

Now to actually SUBMIT your entries send all entries by email your digital image entries to Lee Friedman, alphagnpa@lgfriedman.net. **IMPORTANT** when submitting your entries in the email Subject line use "**Ansel Adams Footsteps**" and include the **Invoice Number** in the filename and the body of your email (see the email receipt sent to you at the email address you used when making payment).

Panorama photographs will be considered on a case-by-case basis and are an exception to the File Format & Framing Requirements. Approval needs to be received prior to going further in this process. As soon as you decide to submit a Panorama format, contact **Stewart Woodard, Gwinnett Chapter Coordinator** via email GNPA.Gwinnett.Chapter@gmail.com. **Without pre-approval this entry should be held until you receive the OK.** Continue to work on your other entries until receipt of approval.

Deadline for submitting your digital entries is no later than Friday, January 15th @ 10:00 pm. This includes any Panorama, so work these early. Follow the File Naming Criteria and file format requirements follow. Once images are received and reviewed, you will receive a reply email informing you of the successful receipt of your entries.

ELECTRONIC FILE FORMAT

Entries must be in **JPG format** with a **maximum 1200 pixels** on the longest side (pre-approved panoramas may have a maximum 3600 pixels on longest side). This only applies to your submitted digital files. Your final PRINT should use the file format and sizing you feel will provide the best possible reproduction of your image when printed. These are the **ONLY** changes you can make from your submitted image to the printed photography!

FILE NAMES

Important for sorting & tracking of files. So be sure you are accurate, it matters. A change due to automation be sure to correctly follow! Name each of your digital image files individually and use a '-' dash as a separator between each. NO '_' underscore, spaces, or other special characters:

- Division (1-NOVICE or 2-ENTHUSIAST]
- Category Number [1 - LANDSCAPE, 2- MACRO/CLOSEUP or 3 – OPEN]
- Invoice Number
- Chapter, Primary (Home)
- Title of Photograph
- Camera/Smart Phone make & model [i.e. I-Phone 6, Nikon D850 or Canon 6D Mark II]
- Place a “Y” or “N” to indicate your work is Y = For Sale or N = Not for Sale.
- Place a “Y” or “N” to indicate if using your photograph for promotions is OK or not.

File name example (**MUST USE DASH '-'**) the separator is necessary for automation, management of and sorting image files:

“1-3-745232-Gwinnett-Moving-Water-Reflections-Canon6DMarkII-N-Y.jpg”

- 1 division means NOVICE
- 3 category means OPEN
- 745232 is our Invoice Number
- Gwinnett is the Primary (Home) Chapter
- “Moving-Water-Reflections” is the Title of Photograph
- Cannon 6D Mark II is the Camera/Smart Phone make & model
- N indicates your work is Not for Sale
- Y indicating it is OK to use for GNPA promotional efforts

ACCEPTANCE NOTIFICATION

You will now receive an Acceptance e-mail, which will inform you if one or more of your entries have been **ACCEPTED** into the Exhibition. If accepted, you will now need to complete the following **STEP II – EXHIBITION REQUIREMENTS.**

We would like to include everyone’s work in the exhibition; however, space is limited.

STEP II – EXHIBITION REQUIREMENTS

Those entries accepted into the Juried Competition/Exhibition will **only have between 24-29 days** to be made ready for delivery to The Hudgens.

Don’t delay and possibly miss the delivery deadline!

Framing and mats should not impact final judging of your entries. With this in mind, we have set standards for all work will be the same for frames and mats.

Frames

Frames may be as large as 24x36 (outside dimensions) and must be black solid or composite wood with a minimum 1.0 inch and a maximum 2.5 inches width. Frames should be flat - no texture, curves, or minimal designs are permitted. It is recommended you use Acrylic glazing, you may use glass, plastic, Plexiglas, etc. The intent is to have all frames as similar as possible and not impact the photograph either in a positive or negative manner. We discourage both canvas wrap and metal print for the competition, but they will be accepted. Keep in mind, neither emulate the style, look, and feel of Ansel Adams' work.

Mats

Simple plain white mats are required. Mats may not be less than 1" wide and do not have to be the same width on all sides. The mat opening may be centered but is not required. Textured mats and designs are not permitted.

Hanging

It is recommended all photographs must be delivered in 'Ready to Hang' condition using wire and eyelets. The top of the wire must be at least 2 inches below the top of the frame so that it does not show when hung. The Hudgens will allow the use of other forms for attachment on the back that enables wall mounting: wire, wall hooks, etc. Please be sure your mounting is secure and will NOT pull loose! We did have a mounting pull loose from the frame last year and fall to the floor.!

Identification

Each framed photograph **MUST** have a label attached to the back with the following **NINE (9) REQUIRED Items** listed, see below.

- 1. Division** (Novice or Enthusiast)
- 2. Category Number** [LANDSCAPE, MACRO/CLOSEUP or OPEN]
- 3. Invoice Number**
- 4. Photographer name**
- 5. Contact information** (email and phone number)
- 6. Chapter, Primary (Home)**
- 7. Title of Photograph**
- 8. Insurance Value of Photograph.** Whether you plan to put your work up for sale or not, The Hudgens needs a dollar value for **insurance coverage** while on their premise. Does not need to be the same as your For-Sale Value but must be a value more than \$0.00.
- 9. For Sale \$xxx or NFS (Not for Sale).** Hudgens allows you to sell your framed photographs. They will sell your work at the Gift Shop. No purchases can be taken until the end of the exhibition. Hudgens will issue a check to the photographer for any sales, less a 30% commission following the close of the exhibit.

Remember, NO signatures, copyrights or identifying markings visible on photograph or mat. Failure to follow stated competition rules WILL disqualify the entry immediately.

Delivery

Delivery of photographs must include your Artist Statement, Insurance Valuation and Hudgens LOAN AGREEMENT to The Hudgens **NO LATER than Thursday, February 18th**. Deliver can be made from Saturday, February 13th until Thursday, February 18th (10am – 4:30pm).

*NOTE: The Hudgens address is 6400 Sugarloaf Pkwy, Building 300, Duluth, GA 30097, however, **it is easiest entered from Satellite Boulevard, west of Sugarloaf with entry next to the Embassy Suites.***

A single person can deliver their work as well as others from their chapter, just request prior notification of the intend to have a member work delivered by another member in the stead. This should also help for any members traveling out of state during time for delivery. Upon delivery at The Hudgens, their staff will record the date and condition at time of delivery. The Hudgens staff will place and hang for Saturday's Opening.

This can apply to Pick-Up as well unless a member work has been sold. Then that person making the purchase will Pick-Up instead.

NOTE: The Hudgens will cover the shipping cost to the Hudgens, is located at 6400 Sugarloaf Pkwy, Building 300, Duluth, GA 30097. Using Federal Express, UPS, or another common carrier. The Hudgens will cover the return shipping if their piece does not sell (using the same carrier they used). They just need to be sure to include an accurate return address with their label.

Pick up

Framed Photographs will only be released to the *designated person*, photographer, or Purchaser (if Sold), unless The Hudgens has been notified in advance. All work must be picked up from Saturday, April 24, 2021 until Thursday, April 29, 2021 (10am – 4:30pm). *The Hudgens standard practice is to have the artist cover the shipping cost to The Hudgens. Using Federal Express, UPS, or another common carrier. The Hudgens will then cover the return shipping if their piece does not sell (using the same carrier, used to make initial shipment). The photographer must be sure to include an accurate return address with their label.*

Disclaimer

All due care will be taken in the handling of accepted works, but neither **The Hudgens Center for Art and Learning** nor the **GNPA** is responsible for loss or damage.

IMPORTANT!

Failure to follow the Rules can disqualify your entries. Be sure to read and understand the complete **Prospectus (Juried Competition/Exhibition Rules)**. We want everyone to gain valuable experience participating in our competition. Failure to follow the rules can in many competitions immediately disqualify your work.

QUESTIONS

If you have any questions, do not understand...ask for help. Do not hesitate to ask and ask early, not the day you need to submit your entries! Contact Stewart Woodard, GNPA.Gwinnett.Chapter@gmail.com.

Good Luck and thank you for participating.

See the Artist Statement example on next page.

Sample Artist Statement

Keep in mind, this is only an example. Try to keep to short paragraphs and listings. No more than a single page should be sufficient. This will be kept in a binder at the Hudgens Gift Shop and will be used to answer questions by the public.

In many other bigger regional and national competitions, this is a requirement. So, consider this a learning experience or practice round. You might even be surprised at your own accomplishments, if you have not really thought about this is the past.

A helpful page with 8 examples of artist statements, explaining why they were effective statements. You can find that here: <https://www.theartleague.org/blog/2015/08/24/8-artist-statements-we-love/>

Artist Statement

First Last Name

City, Georgia

About your interest and photographic influences. Short 1-paragraph.

Most of my photography is *dah de dah and so on*. Like mostly shooting Landscapes and Macro as well as a little Wildlife and Abstract. Share your motivation and what you are attempting to accomplish with your photography. Photographic influences on your photography, such as a friend, teacher, family member or from Ansel Adams, list others....

Bio

Short 1-paragraph.

Born in city, state. Something to share with exhibit viewers as well as other GNPA members about yourself.

Photographic Works include

[list any Photograph you have received an Award, placed or just proud of]

- **Award/Place, "TITLE"** - brief description of subject or scene. Organization/Competition names. Date of competition. .
- **Award/Place, "TITLE"** - brief description of subject or scene. Organization/Competition names. Date of competition.
- **Award/Place, "TITLE"** - brief description of subject or scene. Organization/Competition names. Date of competition.

Send email to First Last Name at [Your email address](mailto:Your_email_address). 123.446.7890